



DATA SHEET

## Solutions for Insurance

Feature-rich voice applications, systems, and hosting.

Interactive voice technologies provide a compelling option for insurance companies looking to reduce customer service transaction costs, increase call center capacity, and expand the range of services offered to policyholders and agents. These technologies are mature, battle-tested, and more cost effective than ever before. Typical ROI periods are measured in months—not years. Diagenix offers a complete range of ready-to-run and custom voice solutions that are designed to be quickly set up and deployed by any insurance company.

### Voice and IVR Products

Diagenix offers a number of insurance-specific applications that are ready to run out-of-the-box using most standards-based voice environments. Our applications are feature-rich, battle-tested, and very affordable. We differentiate ourselves by using a powerful integrated common services platform that has been designed to provide each application with a comprehensive set of core functionality that can be easily adapted to new environments, new applications, and new requirements.

#### Ready-to-Run Applications

Our Teleframe® voice applications come pre-loaded with features and components that have been designed to get you up and running within weeks—not months. We can provide all the necessary hardware and software as a single self-contained solution or you can choose to deploy our voice applications using your own standards-based VoiceXML platform.

#### Custom Applications

Diagenix can help you build a completely customized voice application in less time—and for less money—than you could develop in-house. We couple a highly skilled staff of engineers, years of experience, and the power and flexibility to build on any open standard VoiceXML platform to rapidly produce high-quality, full-featured IVR and speech applications in a fraction of the time of competing approaches.

#### Servers and Tools

Diagenix offers tools and voice servers to help get your voice application deployed quickly and effectively. Our commitment to vendor neutrality paves the way for you to choose just the components that best fit your requirements without being locked into a single vendor solution or having to buy features that will not be needed.

### Voice Application Hosting

Hosting your voice applications with Diagenix is fast, safe, and cost-effective. We offer a complete range of services and solutions designed to get you up and running quickly regardless of whether you choose to develop your own application or you choose from our collection of ready-to-run and custom hosting options.

Our environment supports traditional touch-tone IVR, speech recognition, text-to-speech, CTI, in and out bound call control, back-end voice and data integration, VoIP and more. We make it easy to get your applications up and running quickly. Diagenix also offers substantial discounts and upgrade credits towards the purchase of systems, software, and services.

#### Hosted Voice Applications

Diagenix offers all of our industry-specific packaged voice applications on a hosted basis. This low-risk approach allows you to setup, deploy, and run our fully featured enterprise voice applications in much less time, and for much less money, than would be possible using other approaches. All of our applications come with an extensive set of features and shared components that have been tested and refined through years of user feedback.

#### Hosted Solutions

Diagenix hosted voice solutions are pre-configured, ready-to-run voice services that are available on a subscription basis from our hosting operations center. We take commonly used voice-based functionality and pair it with services and support designed to satisfy the most demanding service-level requirements and mission-critical application scenarios. You get everything needed to be operational in the shortest amount of time and with the least amount of effort.

### Professional Services

Discovery, collaboration, design and execution are just some of the key elements we focus on to deliver quality results. We are committed to understanding your business needs and applying the right mix of technology, applications, and services to create a well-designed and cost-effective solution. Whether you need assistance in building a business case, developing one or more voice applications, integrating an existing solution, adding CTI capabilities, or finding an experienced managed hosting provider, Diagenix services are a powerful recipe for achieving your objectives.

#### Experience Matters

Diagenix offers decades of experience in project management, application design and development, system integration, testing, project execution and maintenance and support. We can draw from an extensive knowledge base of “best practices”, successful implementations and satisfied customers to offer you the right choice for:

*Standards-Based Voice Application Development*—Speech and IVR applications that will work with your existing infrastructure or with ours.

*Flexible Integration Options*—We can interface to any environment—quickly and effectively.

*Hosted or On-Premise Solutions*—Try before you buy with our hosting services or upgrade your legacy IVR with our open VoiceXML and CCXML Platforms.

#### Support Services

When problems occur you need a dependable resource to call upon to help resolve the trouble. Diagenix Maintenance and Support plans give you the peace of mind of knowing that a dedicated support team is available to quickly answer your questions and resolve your difficulties whenever the need should arise.

## Ready-to-Run

Our Teleframe® voice solutions for the insurance industry have been developed and refined in conjunction with leading insurance providers over a period of time spanning more than twelve years. Our systems and software are feature-rich, mature, and ready to run as-is, or can be quickly and easily customized to suit individual requirements.

Diagenix has everything needed to provide fast, dependable service for providers of the following types of insurance products:

- ❖ Life Products  
(Whole, Term, ISWL, UL, Paid-Up, Participating & Non-Participating)
- ❖ Annuity Products  
(Variable, Fixed, Immediate)
- ❖ Group & Health Products

We offer a number of insurance oriented voice applications that are available as either packaged products or hosted solutions.

Teleframe® voice solutions provide a depth and breadth of insurance-oriented voice functionality that is unmatched in the industry. If you're an insurance provider looking to add voice services to your organization, look no further than Diagenix — we have everything you're looking for.

## We Make it Easy

Diagenix understands that each application has different requirements when it comes to features, capacity, and cost. That's why we offer a complete range of purchase and deployment options for each of our Teleframe® voice solutions and services:

### Buy, lease, or host

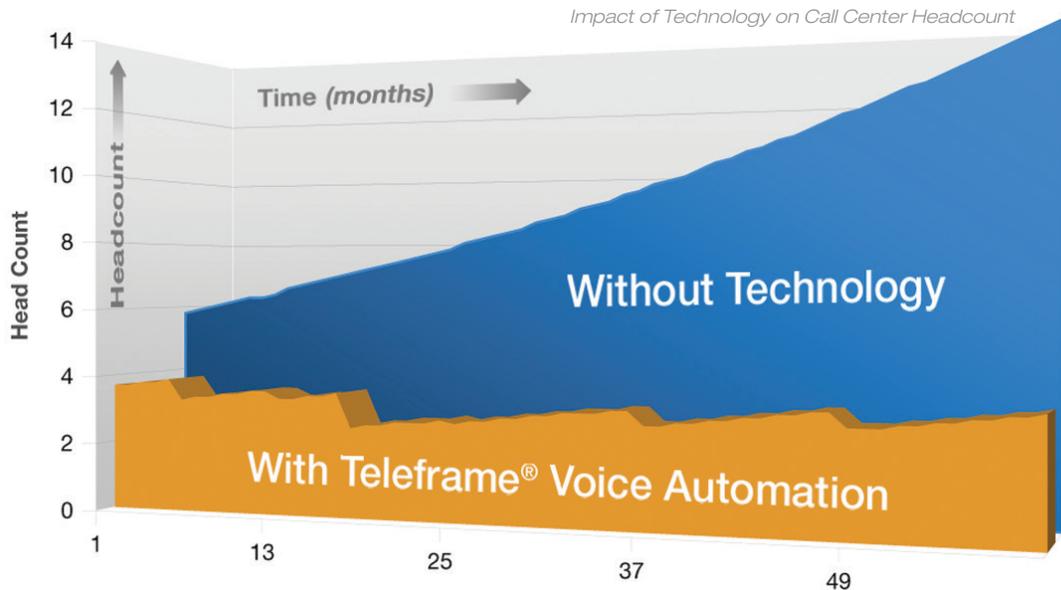
Choose the features you need, the capacity required, and deployment model that best suits your requirements. All Teleframe® voice solutions are available in standard configurations or can be customized to run in your location or ours.

### Fixed-cost or à la carte

Purchase any combination of Teleframe® hardware, software, and integration and customization services for one low fixed cost or purchase the hardware and software and pay for additional services as necessary using a standard time and materials basis.

### Performance guarantee

Take advantage of our unique Shared Risk purchasing option to lock in low discounted purchase prices for hardware, software, and services. Diagenix then earns bonuses by tuning your applications to hit predetermined performance and cost-savings targets.



## About Diagenix Corporation

Diagenix is an innovative voice application company with over 20 years of industry expertise and knowledge in providing packaged and custom voice applications, servers, tools, and hosted outsourcing services that enable companies of all sizes to quickly and efficiently provide anytime, anywhere, access to information and transactions over the telephone.

For more information, visit [www.diagenix.com](http://www.diagenix.com)

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