

DATA SHEET

Voice Survey

Build and Update Your Own Post Call IVR Surveys in Minutes



Do you really understand the needs and drives of your customers? One way to make sure you do is to ask them, using surveys customized for your specific needs and linked directly to your call center or IVR. Voice Survey captures feedback from customers about your company products and services. It is simple to design, test and publish surveys, and just as easy to analyze and measure the results in real-time.

Key Features:

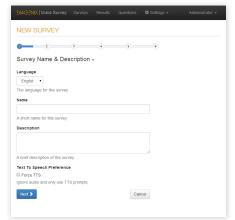
- Multiple question types including yes/no, multiple choice & scale
- Ability to digitally record caller's comment/suggestions
- Unlimited questions
- Customers can respond 24/7
- Multiple languages supported
- Review of customer comments immediately via web based interface
- Modifications to the questionnaire can be made quickly
- · Web based, mobile friendly design
- · DNIS to survey routing
- Built-in reports with custom date ranges and the ability to export
- Per call metadata system
- Questionnaire scripting using a textto-speech converter or by uploading a pre-recorded sound file
- Handles DTMF or Speech
- Used in single or multiple call centers

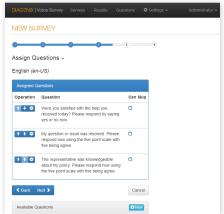
Key Benefits:

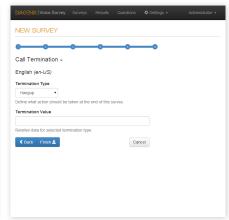
- Valuable customer feedback that improves operations and first call resolution rates
- Increases employee satisfaction with feedback surveys
- Immediate data collection, while customer experience is still fresh.
- Absolute uniformity in the presentation of questions
- Ability to identify problem areas quickly.
- Hear customer comments in their own voice
- Much higher response rates when compared to traditional methods.
- Improved customer satisfaction
- New training and processes from survey results
- Quick ROI
- VXML 2.0 and above
- Compliant with Cisco & Avaya's VoiceXML platforms

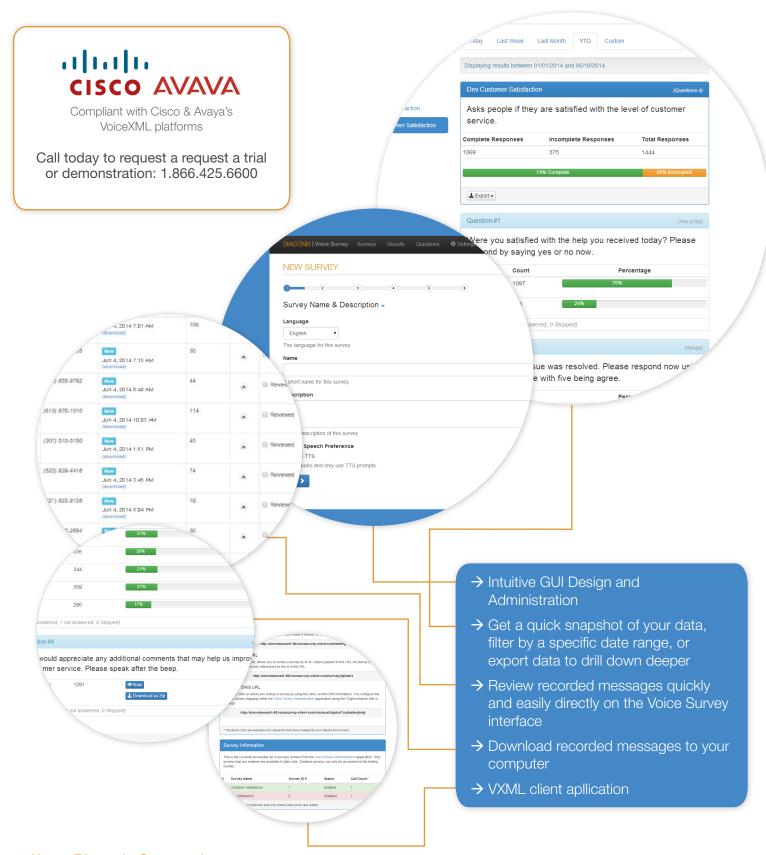
A Powerful, User Friendly Solution for:

- → Customer satisfaction and opinion surveys
- → Customer data collection
- → Field service data collection
- → Contests and promotions
- → Employee feedback and Human Resource data collection
- → Any issue requiring quick responses from a field of questions









About Diagenix Corporation

Diagenix is an innovative voice application company with over 20 years of industry expertise and knowledge in providing packaged and custom voice applications, servers, tools, and hosted outsourcing services that enable companies of all sizes to quickly and efficiently provide anytime, anywhere access to information and transactions over the telephone.



For more information visit www.diagenix.com/voicesurvey or call 1.866.425.6600